
TIME-SHARING TERMINALS INC

THE ON-LINER

May 1, 1970

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TST ATTACKS BELL SYSTEM TELETYPE INSTALLATIONS UNDER CARTERPHONE DECISION

Washington, D.C.—Time-Sharing Terminals Inc., computer terminal service firm, announced it will offer current Bell teletype customers the opportunity to own outright their teletype terminal after a three year period.

Cost to the customer will be the same as he is now paying the telephone company, except after three years the customer will own the computer terminal. "This is the first major marketing thrust made by any company to compete with the Bell System under the Carterphone decision" said John C. Young, President of TST.

The teletype user can purchase a model 33 ASR teletype including an acoustic coupler with hardwire capabilities for portable or permanent installation. The teletype 33 ASR is also available with a built-in modem (103A compatible) which features automatic answering capability for unattended operation.

The cost of the 33 ASR with coupler or modem is \$75 per month on a 3 year installment purchase plan. The price includes:

- a. The full price of the equipment.
- b. All remedial maintenance done during TST normal working hours.
- c. Preventive maintenance.
- d. Insurance on the equipment.
- e. All freight charges.
- f. All installation charges.
- g. All finance charges.

The plan also permits equipment changes should the customer's terminal requirements change; full buy-out option during the payment period; and, in the case of Federal, state and local governments, the option to cancel if funds for future periods are not made available.

Full details on the new TST teletype replacement program can be obtained from any local TST office or from Corporate Headquarters located at 2351 Shady Grove Road, Rockville, Maryland, 20850. The phone number is (301) 948-0700.

MEET TST

Time-Sharing Terminals Inc. is a national organization which specializes in providing communications terminals to time-sharing and communication systems users throughout the United States. One of our specialties is fast delivery of terminals. Another is knowing how to help you set up your system for maximum effectiveness. Still another is a nationwide service network in which service of terminals is an important ingredient of our business. Each TST terminal is supported by our National Maintenance Network whose stated service policy is to repair or replace a defective terminal anywhere in the United States within 24 hours of notification of the problem.

Responsive customer service is only one of the reasons why Time-Sharing Terminals Inc. is the principal terminal supplier to over fifty of the major time-sharing companies in the United States. Responsibility in making and keeping commitments is another reason why over half of the Fortune 100 companies are our customers—and why we add over 400 new customers a month.

Offices: Atlanta, Georgia; Boston, Massachusetts; Chicago, Illinois; Cleveland, Ohio; Cincinnati, Ohio; Dallas, Texas; Detroit, Michigan; Englewood Cliffs, New Jersey; Los Angeles, California; Minneapolis, Minnesota; New York, New York; Norfolk, Virginia; Philadelphia, Pennsylvania; Pittsburgh, Pennsylvania; Pompano Beach, Florida; San Francisco, California; Saint Louis, Missouri; Rockville, Maryland.

TST DATAPOINT 3300 — CRT



Features

- Completely interchangeable with teletype.
- Totally self-contained unit.
- High speed data transmission rates.
- Noiseless.
- High capacity and flexibility CRT display.
- Easy to read characters.
- Standard teletype keyboard format.
- 1800 character display.
- Ten key numerical keyboard.
- Optional magnetic tape memory.

TST 707 — Selectric®

Features

- Portability—Provides computer access wherever and whenever required and allows responsive maintenance replacement.
- I/O rates to 15 characters per second.
- Extremely low noise level for business environment acceptance.
- 130 character printing per line.
- BCD or Correspondence code.
- Carrying case for portability.
- Computer interface via Bell Data Sets Series 103 (or equivalent) or acoustic coupler.



THE-TST-300 — FULL ASCII



TST Announces Associates In Southeast

To further serve TST customers in the Southeast, TST announces the appointments of two highly qualified and well established associate firms in the Southeast. Jaeger Associates is serving the entire state of Florida with four salesmen from his office in Orlando, Florida, Telephone No. (305) 841-1511. In the states of North Carolina, South Carolina, Alabama, Tennessee and southern Virginia, TST is represented by James L. Highsmith & Co. Inc. from offices in Charlotte, North Carolina, Telephone No. (704) 333-7743, Richmond, Virginia, Telephone No. (703) 266-2060 and Huntsville, Alabama, Telephone No. (205) 881-3294.

Features

- Quieter than an office electric typewriter.
- Capable of operating at 10, 15, and 30 cps.
- Designed to fit any office decor.
- Switchable between upper case only mode and full ASCII mode.
- Inherent reliability of solid state technology.
- Complete visual indicators reduce operational problems.
- Totally self-contained unit.
- Utilizes a magnetic coupling which permits rapid rollover of keys with no error in system output.
- Long print line utilizes 118 print positions.
- Horizontal tabulation can set tabs at every print position on the print line from local keyboard or from remote entry.
- Up to 20 character message can be used with answerback feature.

USE THIS REPLY CARD FOR MORE INFORMATION

☐ I'd like to learn more about the following products:

My Requirement is

- ☐ Immediate ☐ 3-6 Months ☐ Future
☐ Retain my name on your mailing list.

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TIME-SHARING TERMINALS INC

2351 Shady Grove Road
Rockville, Maryland 20850

TST-ASR-33 Now Available With Integral Acoustic Coupler Or 103A2, & 103F Compatible Modems



Where portability counts the acoustic coupler is an ideal modem. Your computer is as accessible as the nearest telephone. Now for added convenience the acoustic coupler is available built into the teletype itself. With several

thousand acoustic couplers in the field TST has found that their performance and reliability to be excellent even under adverse telephone line conditions.

For the data communications customer requiring unattended operation, TST now offers 103A2 and 103F dataset compatible modems. These modems are adaptable for multipoint and polling applications and are useable with the present direct access arrangements now available from the BELL SYSTEM.

TST Opens New Offices

Consistent with TST's policies of expanding our maintenance facilities with fully equipped and trained personnel. TST has recently opened offices in Cincinnati, Ohio, St. Louis, Missouri, Minneapolis, Minnesota and San Diego, California. On the drawing board are plans for Houston, Texas, Denver, Colorado, Seattle, Washington and Rochester, New York. By the end of 1970, TST plans to have over 30 staffed maintenance offices in major metropolitan centers.

TIME-SHARING TERMINALS INC

EASTERN

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ADDRESS CORRECTIONS OR CHANGES

If your address (at right) is incorrect, please make changes in space below. On the reverse side is space for asking for literature, etc. Just cut or tear out, fold so the TST address shows and mail.

NAME _____ DEPARTMENT/MAIL ZONE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

THE FOLLOWING WOULD ALSO LIKE TO RECEIVE

NAME _____ DEPARTMENT/MAIL ZONE _____

NAME _____ DEPARTMENT/MAIL ZONE _____

TIME-SHARING TERMINALS INC

2351 Shady Grove Road
Rockville, Maryland 20850

First Class Mail
U.S. Postage Paid
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